



OMRA BOD February Meeting Minutes
March 2nd, 2022

7:02 pm - Roll Call

- Dave Cady
- Lindsey Winchester
- Justin Lewis
- Maria Beard
- Barrett Brown
- Woody Evans
- Gary Mathis
- Dan Jordan
- Josh Preston
- Ryan Clay
- Geoff Winner
- Reid Brown
- Lydia Bashaw
- Rob Wise
- Ross Dillow
- Tater Applegate
- Tawnjai Marr
- Reno Marr

7:05 pm - Director Updates

Secretary: Lindsey Winchester

Read through February Minutes Updates and Changes.

Updates from the BOD: Making the push to move all to Google Accounts and start streamlining sharing.

MOTION to approve February Meeting Minutes by Justin Lewis

MOTION SECONDED by Gary Mathis .

- VOTE: UNANIMOUS - Passed.

Treasury: Tawnjai Marr

Account Balances

OMRA Checking - \$23,496.61

OMRA Leg.(Savings) - \$15,456.65

YSEP Checking - \$22,840.00

YSEP Grant Savings - \$17,000.00

Josh: Paypal Account from Memberships has money, Tawnjai will receive the login and balance info from Josh.

Tawnjai needs to get a laptop to ensure she can get running in this role.

ACTION ITEM: Get Tawnjai a laptop.

Looked into 501c3 - this is a complicated process and will take a lot of research and info needs, would like to hold off until a laptop is in place and she's gained a little traction in her role.

From Barrett: Clarification on the OMRA Leg. account being the Savings account referenced. Would like to propose we have a benefit/risk assessment on the desire to go 501c3 as there are a lot of restrictions involved.

Tawnjai will get more info and share.

ACTION ITEM: Have 501c3 benefit/risk assessment done and presented by end of Q2 so if we decide to proceed we can have the process completed by Fall (Late Q3).

Tawnjai is looking to move as many bills as possible to ACH payment vs. debit card to ease the handoff when the next transition is made as Treasurer.

Rec.: Rob Wise

Another trail date two weekends from now. Enjoying these a lot and reminder that clubs and individuals can reach out and host one of these work parties for events, favorite riding areas, etc.

Reid: This is turning out to be a great program that the OMRA and it's getting lots of positive feedback.

Dave: this is what the OMRA is all about in my opinion, this is great.

Rob: Talked to Dustin at Chicken and Guns and he may have a spot to utilize for meet ups for these events, if they are in the TSF.

Membership: Josh

Up to 114 Members in LiveLaps right now. Would like to request weekly or bi-weekly blast on Social Media to keep excitement up and members rolling in.

Gary: Does the number include previous RaceDay members?

Josh: No, RaceDay members are being reimbursed and then they have to create a new account

Justin: there are 88 people that bought 2-years and 3 with lifetime memberships, we just need to cross reference those. I've already transferred approx. 10 over already.

Lindsey: Please utilize us as resources to get the hard stuff done! We want to deliver a simple product.

Ross Dillon: Offering my services in Excel cross referencing and work - I can make this all less manual.

Legal/Leg.: Barrett Brown

In a bit of review right now for some fire danger. The dept. is reevaluating all of their policies on public access. Right now there's a big push to close at a low level fire risk - basically all summer. This is not a scientific approach by them, it's a risk aversion. Public voices will be needed to defend our access.

Reid: Current trajectory of that conversation is riding would be allowed in level high from 10 pm to 1 pm, so through the night.

We will keep posted on this.

About \$650,000 in grants after a lack of spending last year. Applegate got a quad to replace them. Huckleberry got a grant to expand camping area and more. Add a few miles of single track. La Pine given a grant to add a staging area right off the road. Mt. Scott got some purchase agreements. Hood river received a grant for staging areas as well.

Because of COVID - ended up with \$8 million in excess. We really need to spend this to stay under the radar so some new acquisitions or expansions are to be expected.

With all the excitement around TSF - Fully funded with ATV Program dollars is a NOVAC (trail add? Barrett - please provide notes via email, July 8th/9th/1-th event details?).

Marketing: Justin Lewis

We've talked about most of it. The preliminary and serious stuff is out there and marketed. Still work to do in getting sponsors, get race/event posters flowing and posted, this gets people excited.

Thanks to Rob and Lydia for posting the things to the website! It's so nice to receive the notification email with info that I didn't yet have!

General traffic based on sign ups and things is slow, getting the series underway and continuing our social media push will help.

TimeCheck : 7:45

Dan sent out the poster, let's all take a look and send updates directly to Dan.

Add: "events subject to change, check in here to verify"

ACTION ITEM: Cutoff for poster change: Wednesday, March 9th.

We can get 1000 of the rack cards for \$150.

MOTION by Justin Lewis to purchase rack cards.

MOTION SECONDED by Lindsey Winchester

- VOTE: PASSED - None Opposed

Any issue with NOVAC, AMA, etc. that have been on in the past? None Opposed.

Socials: Lydia

It's been pretty quiet, will confirm details with Reno for the banquet.

Got in touch with Timber Mt. guy and got the flyer and info out!

Would like to have flyers and things a month before each event at the latest.

Dave: Justin had a really good point to focus content to the website - post LINKS as opposed to pulling an image, export, .pdf etc. that may be updated at some point.

Let's all take the time to check out the site regularly and let Lydia know if we run across hiccups.

Dave: Would like to schedule a time to just sweep the website. I will head this up and circulate the email.

ACTION ITEM: Create sub-group to scrub the website.

Big thanks to Lydia for handling some very sensitive conversations on socials lately.

Comp Committee: Woody Evans is out, Dave standing in

We were short on time with the rule updates so we've requested that Woody and Comp Committee re-scrub the Rulebook.

This year's goal is for rule updates by October for the 2023 year.

ACTION ITEM: Create annual calendar rule change/proposal deadline.

Comp Points: Alex

Alex sent note that he is working on KTM/Husky contingency stuff and it is on track. Latest and greatest final comp. points are out!

YSEP: Dan Jordan

Things are rolling, first class coming up this weekend! Lots of people want this so that's good.

Insurance was renewed but went up quite a bit this year - \$6,200 (up from \$4,800 year before). State Parks usually helps us with this. Up to \$4000 in the past, I reached out and asked for a bump and got approval for \$5000 for insurance reimbursement. Tawnjai is getting Jeff Trejo the invoice for this.

In process of sending out final checks for Q3 and Q4 of last year, Jeff is reviewing and when that gets back we will get checks out.

Lastly, since there is a lot of money in the ATV fund, we are in the process of getting all new motorcycles and ATVs from the state. Sent in a wishlist and it got approved! Not sure if it will come out of this biannual or next. They are very happy with how the program is going and are very supportive.

I've been storing the inventory in a 30 ft container that I purchased, I now need that. I will write a proposal to purchase a new container as we need somewhere safe and dry to store this stuff all winter.

VP - Reno Marr

Banquet is wrapped aside from if we are going to do a silent auction or not. Catered by BBQ - probably not going to do any PowerPoints or stage or anything.

Does anyone want to volunteer to reach out for Silent Auction items? Or do we want to just scrap this and do it simple and get the thing behind us for the year?

Dave: I'm down to reach out to some folks. Who else can help?

- Dan Jordan to reach out to Motosport and Fun Country.
- Dave to reach out to Motosport.com and Lanphere's and Rory Sullivan
- Woody to reach out to Bent Lever.
- Maria/Leon to reach out to Bills, Power Motosports, and RPM in stayton, and CycleBuy
- Justin to reach out to Jake at Factory Connection

Barrett: In the past we've agreed to give half the product value as credit to sponsorship. Do we want to do this again?

Justin: The \$500 tier of sponsorship allows for product or cash.

ACTION ITEM: Sponsors in by Wednesday, March 16th.

Dave: Can we nail down the cost for the banquet?

Reno: We need to get out a pre-reg link through EventBrite or something to get a headcount? I'd like to confirm \$20/adults and \$15/kids.

Justin: Yes, we can do this - Lindsey can get access and get this setup.

ACTION ITEM: Lindsey to connect with Justin to get access to EventBrite and get this going.

Dave: Are we getting heaters from a rental company or anything? Let's do some propane pits and standing propane heaters.

Dave to check with Tina and see if we can use their 4 propane heaters. Reno will check options, would love to have fire TABLES as this helps people to hang out longer.

Trophies: Finalizing art and getting those made.

New Business: Dave

Housekeeping: Believe we've addressed all the rule changes - formatting is weird if opened in browser - let's review via .pdf (in same folder). Justin/Dave/Lindsey/Lydia to work to get online.

Membership requirement was voted in but we have had some behind the curtain conversations - because we are not 100% ready this year, we'd like to make the motion to kick the can to 2023.

MOTION by Dave Cady to kick this requirement to 2023.

Lindsey: Let's just make sure we keep this in the forefront of our minds, let's not drop the ball and fail on this again.

Josh: This is ALL live. This can be done. Do what you want but it's been done.

Dave: For instance, the MRA has an event coming up and did not know this was a requirement. I think Lindsey's on the right track, let's keep pushing this and move to be ready to get this done.

Reno: We've spent probably 15 hours alone on this one topic and one thing that was still out there was agreeing on costs and things. We really need to focus our energy on getting these races going. Thanks to Josh for all of the effort and it's not in vain.

Justin: I appreciate that and we need to set a standard to show up to the Calendar Meeting with all info so cubs can decide right then and there if they want an event on the calendar. Right now we are throwing new stuff at people who did not commit to it.

MOTION made by Reno Marr to move the Membership requirement to 2023.

SECONDED by Barrett Brown.

- VOTE: PASSED - None Opposed

Special Awards:

(went through file of nominees from Lydia)

Sportsmanship Award: Cameron Brooks

PBI Significant Contribution to the Support: Lindsey/Dave to circulate a vote.

ACTION ITEM: Dave to circulate a vote on PBI Award.

Note from Justin:

Resigning effective tonight. I will be around for a transition time, I am not expecting to not communicate with y'all. I will help make the transition easy. The best thing that's come out of this whole thing for me is a long time ago Ellis at China Hat gave a prayer and a shout out to vets and it was like I'd found something that I'd be missing. I found it in dirt biking and CrossFit. Honestly I think what I want to say is 1) the friends that I've made in the last 8 years is what feels most important to me and we are not going anywhere - Michelle and I and are family will be going to races and whatnot. 2) The last little bit has been tougher - the communication on socials have been hard and I've always held myself to a standard that if I was over doing something I'd leave it. Now is the time to go and leave on a super positive note, as opposed to a negative one. Appreciate the hell out of you all, I'll see you around, and may be going to work with Rob on trail stuff.

Dave: Thanks so much and you know, we choose you as our family, so you don't get to go too far. Appreciate you taking the OMRA platform to the next level and we will do it proud. He has contributed so much monetarily and time wise - thank you for all of this time and effort in the thankless role.

Barrett: I was at that first meeting at instrument when you pitched the website ideas and you were everything that we needed. Huge thanks and we really want to work a little harder to protect this very tiny community of volunteers from damage. Thanks for taking it on the chin.

Adding Non-OMRA Classes to races:

(WHS classes, for instance?)

Do we just advertise these as non-points classes?

Rob: Women's AA Class is super awesome and I don't think this should be non-points.

Reid: We've had some convos on this, maybe we can take this offline, the conversation of how to score those.

From Gary: What is the intention of the Women's AA Class?

Reid: The idea is a bit ahead of it's time locally in that there isn't a huge demand for this right now, we're like to create an avenue to inspire youngsters to strive for Women's Pro Classes. Also to give an opportunity for those that are coming from out of town.

Maria: I don't think this an issue when it comes to the public, generally people are excited to see it.

Dave: Reid to think about the scoring for Women's EX that want to try Women's AA, etc.

Reid: The vintage class was decided in OCT of last year. I want to address the attention on the issue around taking spots from points riders with this class - we did not intend to have a negative consequence, it just kind of slipped through the cracks.

-Taken Offline- Reid will help out, Dave and him to keep the BOD up to date.

ACTION ITEM: Dave to send Lindsey stuff from Ryan Clay to be put in a folder and get before the Comp Comm this year.

OLD Business: Dave

Update on Fantasy Supercross

Tater: over 105,000 people doing this, 55 are in the OMRA group.

Updating BOD Info

Please go open the link to the BOD info sheet and update your info! If it's not done by the next meeting, April 6th. Lindsey will chase you down if not done.

Reid: How do we want to go about filling the Marketing Director Position? This is a board appointed position at this point being mid-year.

Dave: The reality of Justin leaving is that we really have three positions. An IT position, a Sponsorship coordinator, and a Marketing Position. If we want to solve the Marketing position tonight we can appoint Lydia, but I am going to advertise for the other positions.

Barrett: I think Lydia has a lot to offer that we need.

Dave: I'd like to work with Lindsey to break out the subdivisions of this job.

MOTION from Barrett Brown to appoint Lydia for the remainder of Justin's term.

MOTION SECONDED by Dan Jordan

- VOTE: PASSED - Non Opposed

Dave: Thank you Lydia! Did you hear the freight train coming? I would like to look to Geoff for the IT position.

Geoff: Happy to be of assistance, just let me know when.

Justin: I think Geoff is great for this, there's a lot of stuff with setting up emails and doing website maintenance. Y'all would be very lucky to have him in this role.

Lydia: Quick note! Justin really set the bar high and he set the bar for the marketing. We've had lots of convos about what can be done and I really feel passionate about doing a great job at this. All of you, please reach out with anything that you'd like to see happen!

Dave: Thank you both.

MOTION by Lindsey Winchester to appoint Geoff Winner as IT Coordinator.

MOTION SECONDED by Gary Mathis.

- VOTE: PASSED - None Opposed

Dan: Just want to say thank you to all who have stepped up even just this year. This is the BEST pool of volunteers I've ever seen with the OMRA.

MOTION: by Reid Brown to adjourn.

MOTION SECONDED by: Lindsey Winchester

- VOTE: PASSED - None opposed.

Meeting adjourned at 9:17 pm

ACTION ITEM RECAP:

ACTION ITEM: Get Tawnjai a laptop. - DONE

ACTION ITEM: Have 501c3 benefit/risk assessment done and presented by end of Q2 so if we decide to proceed we can have the process completed by Fall (Late Q3).

ACTION ITEM: Inventory trailers and add to YSEP Insurance (Dan Jordan). - Need to get lists of inventory to Dan.

ACTION ITEM: Cutoff for poster change: Friday, April 1st - Done.

ACTION ITEM: Create sub-group to scrub the website. - yet to do so

ACTION ITEM: Create annual calendar rule change/proposal deadline. -

ACTION ITEM: Sponsors in by Wednesday, March 16th.

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